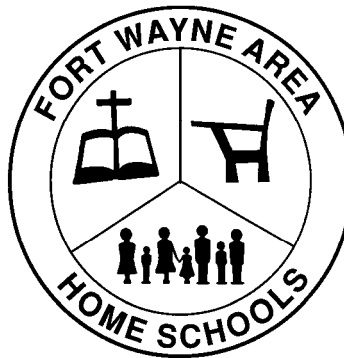
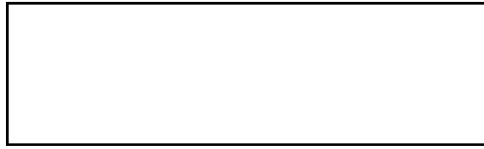


Fort Wayne Area Home Schools' 28th Annual Home Education Resource Expo



“And all thy children shall be taught of the Lord and great shall be the peace of thy children.”
Isaiah 54:13

May 19, 2012
9:00 a.m. to 5:00 p.m.
Expo I
Allen County War Memorial Coliseum
4000 Parnell Avenue
Fort Wayne, Indiana



Return Service Requested

Fort Wayne Area Home Schools
13111 Johnson Road
Churubusco, IN
46723-9489

NONPROFIT
U.S. POSTAGE
PAID
FORT WAYNE, IN
PERMIT NO. 653

Fort Wayne Area Home Schools' 28th Annual Home Education Resource Expo

May 19, 2012

Exhibitor/Vendor Information

| | | | |
|-------------------------|---------------------|------------------|--------------------|
| (FWAHS use only) | 10 x 10 space _____ | Amount _____ | Vendor # _____ |
| Packets _____ | Extra tables _____ | Check # _____ | Confirmation _____ |
| Material Rec'd _____ | Booth # _____ | Check date _____ | Database # _____ |
| Door Prizes _____ | Workshop _____ | Date Rec'd _____ | |

Exhibitor / Vendor Application Form

Fort Wayne Area Home Schools' Home Education Resource Expo

May 19, 2012

Return Paid Application by March 3, 2012, to qualify for discount*

| | | | |
|---|-----------------|--------------------------------------|---------------------|
| Company Name: | | Website | |
| Street Address or Box Number <input type="checkbox"/> mail all correspondence to this address | | City | State Zip Code |
| Contact Person | E-mail | Phone | |
| Name of Representative (Please Print) | E-mail | Phone | |
| Representative's Address <input type="checkbox"/> mail correspondence to this address | | City | State Zip Code |
| Description of Product (Include major lines or publishers you will bring.) (FWAHS board reserves the right to refuse any vendor.) | | | |
| Door Prizes to be Donated (description) Please label each door prize with your company name. | | | Quantity of Items |
| <input type="checkbox"/> will ship <input type="checkbox"/> will send with rep | | | |
| Exhibit Space (Table skirts are NOT provided.) | Quantity | Price | Total |
| 10 ft. x 10 ft. End Cap, one 8-foot table (*After Mar. 3, cost is \$155.00.) | | *\$130.00 each | |
| 10 ft. x 10 ft. space, one 8-foot table (*After Mar. 3, cost is \$130.00.) | | *\$105.00 each | |
| Extra 8-foot table | | \$10.00 each | |
| Electricity Requested <input type="checkbox"/> Yes (Please bring your own extension cords.) | | \$25.00 each | |
| Vendor Workshop <input type="checkbox"/> Yes (Send bio and description with application.) | | \$45.00 fee | |
| Resource Packet Inserts <input type="checkbox"/> Yes (Send 750 copies by May 12, 2012.) | | \$30.00 fee | |
| (No refunds will be given after April 14, 2012.) | | Please make checks payable to FWAHS. | |

Send **application, payment, and door prizes** to:

FWAHS Resource Expo
Todd & Lisa Wallin
12027 Ray Road
Churubusco, IN 46723-9414

Thank You Total Enclosed

List ALL additional representatives' names for name tags.
(Please Print)

Send **resource packet inserts** to:

Brian & Barb Powers
9904 S. Country Knoll
New Haven, IN 46774-1992

Overview

Fort Wayne Area Home Schools' Annual Expo has grown in both exhibit hall size and attendance over the past 27 years. We are grateful for our growing "family of exhibitors" who have contributed to this success. Each May, homeschoolers from Indiana, Michigan and Ohio look forward to shopping at our Expo for curriculum and resource materials in preparation for the coming school year. We invite you to fill out the enclosed application if you are interested in selling, taking orders, and/or providing catalogs or brochures.

Attendance 2010: 1675 Attendees (1267 adults)
2011: 1369 Attendees (1092 adults)

Exhibit Space

Vendors are assigned exhibit space on a first-come, first-served basis. Exhibit spaces are 10 ft. x 10 ft. spaces. Each includes one eight-foot table and two chairs. **NO table covering or skirting is provided.** An ID sign will be placed on an eight-foot high curtain at the back of the space. *Exhibitors may bring other tables or display racks as long as they fit within the designated booth area. No signage will be allowed above the eight-foot curtain.*

Resource Packets

Advertising resource packets will be prepared "in-house" and distributed to each family attending the Expo. This is an excellent way to place your materials into the hands of those most interested in your products. The cost for inserting your free catalogs and brochures into these packets is \$30.00, and payment is due by April 5, 2012. **Send 750 copies** of your materials to the address below by May 12, 2012. Please **send the full 750 pieces**, as those who attend the Expo are disappointed with partial packets, and you will lose advertising potential.

Costs

| | |
|--|-----------------|
| 10 ft. x 10 ft. booth & 8' table (paid for before Mar. 3, 2012) | \$105.00 |
| 10 ft. x 10 ft. End Cap booth & 8' table (paid for before Mar. 3, 2012) | \$130.00 |
| 10 ft. x 10 ft. booth & 8' table (paid for after Mar. 3, 2012) | \$130.00 |
| 10 ft. x 10 ft. End Cap & 8' table (paid for after Mar. 3, 2012) | \$155.00 |
| Extra 8' table | \$10.00 |
| Electricity | \$25.00 |
| Vendor workshop (Only 10 available) see note on following page | \$45.00 |
| Resource Packet Insert | \$30.00 |

Deadlines

Paid applications must be in by March 3, if you wish to qualify for the discount.

All booth space requests must be received no later than April 14.

Resource packet material must be received by May 12, 2012.

Mailing Addresses

Application, payment, & door prizes to:

FWAHS Resource Expo
Todd & Lisa Wallin
12027 Ray Road
Churubusco, IN 46723-9414

Resource Packet Inserts to:

FWAHS Resource Expo
Brian & Barb Powers
9904 S. Country Knoll
New Haven, IN 46774-1992

Schedule

Exhibitors may set up either Friday evening or early Saturday morning.

Friday, May 18, 2012

2 p.m. - 8 p.m. Exhibit Hall Set-Up

Saturday, May 19, 2012

6 a.m. - 9 a.m. Exhibit Hall Set-Up

9 a.m. - 5 p.m. Exhibit Hall Open

5 p.m. - 8 p.m. Dismantle Exhibits

Exhibit Materials

Only homeschool-related materials are permitted to be exhibited. Exhibitors must include a brochure or describe products/services on the enclosed application form, including the names of major lines or publishers. (We get MANY questions from parents who ask where they can find a particular product. We would like to be able to direct them to your booth.) All exhibits must be acceptable to Christian homeschooling parents. **The FWAHS Board of Directors reserves the right to have any materials removed from an exhibit which it feels are not in the best interest of the Resource Expo.**

Door Prizes

Many Expo attendees look forward to door prize drawings held throughout the day. Your gift certificates or products would be appreciated. They may be sent ahead or brought to the Expo by your representative. **Please label each door prize with your company name or business card.**

Workshops

Tentative planning includes several workshops presented Saturday by invited speakers who will address the how-to's of various academic subjects. Vendor workshops are available on a limited basis, only ten available; the cost will be \$45.00 for a 50-minute workshop. The rooms hold up to 60 people. Vendor workshop times will coincide with all other workshops. **FWAHS will select the ten workshops from all of the requests. If your workshop is not selected, your money will be refunded.**

Taxes and Licensing

All vendors are responsible for their own licensing and for the collection and payment of taxes on all sales. Indiana sales tax is 7%.

Food

A fixed concession stand and a roaming cart will be open in the exhibit hall and many fast food restaurants are located in the area.

Lodging

Contact the Fort Wayne/Allen County Convention and Visitors Bureau at 1-800-767-7752 or <http://www.visitfortwayne.com/>

Children

under the age of twelve must be with an adult and supervised at all times.

Confirmation

Our goal is to send confirmation letters or e-mails to all accepted vendors within two weeks of receiving paid applications.

Questions?

Call Nichole at 260-341-4078

Day of show 260-341-4078 or 260-341-5079 (Todd)

E-mail: Expo@fwahs.org